

Action Item

California Postsecondary Education Commission

Approval of the Minutes of the February 4-5, 2001, Meeting

MINUTES

California Postsecondary Education Commission

Meeting of February 4-5, 2001

**Commissioners
present
February 4, 2001**

Alan S. Arkatov *Chair*
Carol Chandler, *Vice Chair*
Phillip J. Forhan
Robert Hanff
Lance Izumi
Guillermo Rodriguez, Jr.,
Evonne Seron Schulze

**Commissioners arriving
after the roll call**

Kyo "Paul" Jhin
Velma Montoya
Ralph R. Pesqueira
Melinda G. Wilson

**Commissioners
absent**

Kyhl Smeby
Howard Welinsky

**Commissioners
present
February 5, 2001**

Alan S. Arkatov, *Chair*
Carol Chandler, *Vice Chair*
Phillip J. Forhan
Robert Hanff
Lance Izumi
Velma Montoya
Ralph R. Pesqueira
Guillermo Rodriguez, Jr.
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**Commissioner arriving
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Howard Welinsky

Call to order Chair Arkatov called the Sunday, February 4, 2001 meeting of the California Postsecondary Education Commission to order at 1:22 p.m. in the University of Southern California, Davidson Executive Conference Center, Embassy Room, 3415 South Figueroa Street, Los Angeles, California. He asked for a call of the roll.

Call of the roll Judy Harder called the roll and all Commissioners except Smeby and Welinsky were present, with Montoya, Pesqueira, and Wilson arriving after the call of the roll.

**Workshop on the
“future direction of
the California
higher education
and the
Commission”**

Chair Arkatov thanked the University of Southern California for hosting the meeting. He introduced the workshop, explaining it was an opportunity for Commissioners to exchange ideas and discuss major issues facing California higher education. He said the conversation would be unstructured and free flowing.

Executive Director Warren Fox said the discussion would be instructive for staff to hear Commissioners’ view on higher education issues and the Commission’s role. He introduced consultants Jerry Hayward and, from NCHEMS, Dennis Jones and Ames McGuinness who he said would be working with the Commission over the next several months. He introduced several new Commission staff. He noted the presence of Dr. Stephen Morgan, President of the University of LaVerne and current chair of the Association of Independent California Colleges and Universities.

Director Fox reviewed the agenda material on the workshop. He asked staff member Cheryl Hickey recap material that had been compiled by staff from a survey of Commissioners on the top five issues on higher education (see Attachment A). Ms. Hickey did so.

Chair Arkatov said the emphasis should center on students and not institutions and should assess the issues and determine how the Commission can take effective action. He called upon representatives of the segments to comment on the workshop topic. Karen Yelverton of California State University, Todd Greenspan of the University of California, Donna Honig Couch of the California Community Colleges, and Jonathan Brown of the Association of Independent California Colleges and Universities all offered comments about their respective priorities and what they believe should be the Commission’s priorities. Commissioners joined in the discussion and asked questions. Among the points made were the following:

- ◆ The State’s commitment to the Cal Grant Program should be sustained, especially in light of a softening economy, to preserve higher education access.
- ◆ There is a need to finance, through bond measures and other means, the maintenance and expansion of higher education facilities, but also to employ alternative strategies such as collaborative and multiple-use facilities.
- ◆ It is difficult for the State to honor its commitment to all students, particularly in difficult economic times.
- ◆ Distance learning can help bring Advanced Placement (AP) courses to students attending high school in areas where those courses are otherwise not available.
- ◆ Higher education must do more to provide support to K-12 teachers.
- ◆ Providing access is the top priority for students.
- ◆ Transfer issues must continue to be addressed and there should be better reporting about results.
- ◆ Workforce preparation and economic development are also postsecondary education issues.

- ◆ There should be better articulation between and among K-12 and higher education and more and better counseling and outreach services provided.
- ◆ Various environmental and other planning issues complicate the planning process necessary for facilities expansion.
- ◆ The state's knowledge-based industries are dependent on the continuing health and expansion of California higher education.
- ◆ Institutions need to know that there will be a stable education budget environment in order to carry out effective planning to meet student needs.
- ◆ A need exists and will increase to replenish and refresh higher education faculty.
- ◆ The nonpartisan Commission has a critical role as an advocate for higher education, to help educate new legislators and staff, and to help obtain a better share of state budget dollars to finance education.
- ◆ The Commission should focus on a limited number of higher education issues -- such as access, transfer, and preparation -- in order to address those matters comprehensively.
- ◆ The Commission should take an active roll in the education-related discussion/approval process for new or expanded facilities.
- ◆ The Commission should have a role in the work of the Joint Committee to Develop a Master Plan for Education -- Kindergarten through University.
- ◆ More information is needed about the schedule, scope, and focus of the Master Plan Committee's work.

Chair Arkatov said it is important to meet with Senator Alpert as soon as the next Commission meeting to discuss the Commission's role in the Master Plan Committee's activities. Commissioner Izumi announced that he has been appointed to one of the committee's seven working groups. Other Commissioners and staff may want to become involved. Director Fox reviewed the many Commission reports and other work that could and likely would help inform the Master Plan Committee's undertakings.

Commissioner Wilson asked whether there should be an ad hoc Commission committee to focus on the Master Plan Committee work. Commissioner Izumi said the current plan is for the Committee's work groups to make recommendations by fall.

In the context of the Master Plan work, there was a discussion about the precedent of linking the community colleges to the K-12 system and some of the legal problems this produces. One cited by Commissioner Forhan is the Field Act that places more stringent seismic building standards on the community colleges. This, in turn, affects projects like joint facilities between the community colleges and the public universities.

Commissioners Montoya and Schulze also cited the benefits of the dual admissions programs involving community colleges and the public universities. Commissioner Montoya said these focus on high school students and do not require more bricks and mortar to implement.

Commissioner Schulze asked if the Commission should address the issue of whether or not community service should count toward faculty promotion and tenure. She said the issue is related to on faculty diversity and might be addressed by the Commission in that context. Director Fox said much of the focus, legislatively and otherwise, is on service learning where students and faculty work in the community. The Commission has addressed service learning in past reports but not the issue of whether or how to weigh community service toward faculty tenure. Doing so is likely beyond the Commission's scope and rests with systems' personnel policies. He agreed that the Commission will be addressing the issue of faculty replenishment and may touch on community service for tenure at that time.

Commissioner Wilson emphasized the need to focus the Commission's work on those issues where it is most needed. In many instances, the primary responsibility for addressing important higher education issues rests with the systems themselves. She asserted that the Commission should determine where it best can augment the efforts of others. The Commission needs to look closely at its primary function to advise the Legislature and Governor on matters of higher education and should be pro-active, not just re-active.

Chair Arkatov agreed. He said he had met recently with the Governor, members of the Administration, legislators and their staff, and the Commission staff. He said he did a lot of listening and anticipated that there was much hard work ahead that would involve meeting with the education principles in Sacramento. He said that, beginning with this meeting, there would be much more emphasis on the work of the Governmental Relations Committee.

Commissioner Pesqueira noted that the Commission staff must expend a set percentage of its resources to carry out its mandated responsibilities. He cautioned against overextending those resources on too many additional initiatives. By maintaining a good relationship with the segments, the Commission can be an effective ally.

Chair Arkatov agreed that the Commission has finite resources and, absent additional resources, should not be spread too thin. He said he was reviewing with the Executive Director the emerging issues and future priorities of the Commission. These priorities must be ranked and rated. He said the day's discussion should continue informally and during future Commission sessions as ideas and issues are brought to the fore. He said the next step is for staff to prepare a report for dissemination to commissioners that will focus on the Commission's priorities.

Director Fox noted that Chair Arkatov has asked the National Center for Higher Education Systems (NCHEMS) to examine the best practices from other states and the principles used by other higher education boards. That report may be available as soon as the April Commission meeting. Chair Arkatov also noted the work of consultant Jerry Hayward who is also addressing the Commission's effectiveness.

Recess Chair Arkatov recessed the meeting for a break at 3:35 p.m.

Reconvene	Chair Arkatov reconvened the meeting at 3:51 p.m.
Recess	Chair Arkatov recessed the meeting at 3:52 p.m. in order to convene the Educational Policy and Programs Committee.
Reconvene/Recess	Chair Arkatov reconvened the meeting at 4:55 p.m. He said the item on alternate Commission meeting dates would be addressed at the Monday meeting. He then recessed the meeting until the following day at 8:30 a.m.
Reconvene, February 5, 2001	Chair Arkatov reconvened the meeting on Monday, February 5 at 8:45 a.m. He asked for the roll to be called.
Call of the roll	Judy Harder called the roll. All Commissioners except Welinsky were present, with Commissioners Jhin and Wilson arriving after the call of the roll.
Approval of the minutes	A motion was made to adopt the minutes of the Commission meeting of December 11, 2000. It was moved, seconded and approved without dissent to adopt the minutes.
Resolutions presented to Commissioner Rodriguez	Chair Arkatov announced that outgoing Commission Chair Rodriguez had been recognized and honored with resolutions from Governor Davis and the Speaker of the Assembly Hertzberg. Chair Arkatov thanked Commissioner Rodriguez for his leadership on the Commission.
Report of the Executive Director	<p>Chair Arkatov asked Executive Director Warren Fox for his report.</p> <p>Director Fox announced that the revised <i>Guide to California Colleges and Universities</i> is now available in printed version and on the Commission website. There was discussion about distribution of the <i>Guide</i> to appropriate audiences. He announced College Awareness Month and support for it. He discussed the Commission's success in administering the federal Eisenhower Program and a pending new competition.</p> <p>Commission staff member Linda White reported that the Eisenhower Program 2002 budget appropriation has been approved and that re-authorized is expected next summer. She said the program had been evaluated with good marks at the national and at the state levels.</p> <p>Director Fox said the Commission has surveyed higher education systems in the state for information about the impact of the present energy crisis on individual campuses and the educational enterprise.</p> <p>Director Fox reported on the Commission's budget as proposed by the Governor. It would increase with additional funds for a one-time collection of data and analysis of education outreach programs, and for the eligibility study. The total proposed for the Commission is \$3.9 million.</p>

**Report of the
Statutory Advisory
Committee**

Chair Arkatov called for the report of the Statutory Advisory Committee. UC Representative and Committee Vice Chair Todd Greenspan gave the report. Mr. Greenspan said the committee centered much of its discussion on the agenda item addressing the community college part-time faculty issue. Among the system's reports were the following:

Department of Education – an advisory group has begun meeting to help more closely align testing and standards in K-12 with those in higher education.

California Community Colleges – announced that the initial report on Partnerships for Excellence was due in March.

California State University – will announce the appointment of a new president for CSU Channel Islands and has received an award for service learning.

Association of Independent California Colleges and Universities – will use grant funds to do a survey aimed at ways to better market the independent institutions.

University of California – the Governor has selected three new Institutes for Science and Innovation and will support a fourth; UC has extended the deadline for high schools to respond with information sought for the new four-percent admission plan.

**UC Merced
planning update**

Chair Arkatov introduced Carol Tomlinson-Keasey, Chancellor of the UC Merced, to give an update on plans for what will be the 10th campus in the University system.

Chancellor Tomlinson-Keasey said Karen Merritt was joining her. Ms. Tomlinson-Keasey's presentation included the following highlights:

- ◆ There are 14 alternative sites under consideration to provide environmental mitigation; the UC preferred alternative is in the southwest corner. This area is currently occupied by a golf course and early groundbreaking would be in 2002. The surrounding area would be an environmental preserve and buffer for the vernal pools.
- ◆ Five of eight academic leadership positions have been filled; there are seven endowed chairs and two more are expected soon.
- ◆ There is \$162 million budgeted by the Governor for the first three buildings, initial infrastructure, and faculty recruitment.
- ◆ A number of undergraduate and graduate programs are under consideration, including several institutes. It is planned that there will be 100 faculty and 1,000 students by 2004 when the campus opens.
- ◆ Application for accreditation can take place in 2002-03, with a review for candidacy in 2004-05, and accreditation by 2007-08. Initially, UC Merced will be aligned with UC Berkeley to allow students to be eligible for financial aid.
- ◆ UC is involved in very aggressive student outreach efforts and has established a variety of partnerships in the Central Valley, including transfer programs with community colleges that will soon be underway.

- ♦ There will be three sites in other valley communities -- Bakersfield, Modesto, Fresno -- that will provide a variety of educational services, including some UC-level courses.
- ♦ Work is being done with many K-12 schools, including offering AP chemistry online, with weekend laboratory sessions.

Chancellor Tomlinson-Keasey said transfer applications from Central Valley community colleges to UC campuses are up significantly. However, for those admitted, the number who enroll is disappointing. This is likely due to economic factors, including the low-income levels for families in the area.

Commissioner Chandler said the new campus was very important for the continued development of the Central Valley. She urged continued support for the facility.

Director Fox said Commission staff is prepared work with UC Merced in developing its academic planning. If the Commission staff becomes involved early in the developmental process for the plan, the Commission is not limited to being simply reactive much later in the process.

Commissioner Forhan said he had been impressed by the effort UC has made to reach out to transfer students. He asked about efforts to improve course articulation. Chancellor Tomlinson-Keasey and Ms. Merritt outlined several initiatives now underway to address the articulation issues.

There was a discussion about the potential building costs as reported in the news media and the costs UC has identified with the project in the short and long terms. Chancellor Tomlinson-Keasey said the campus would not cost the \$1 billion dollars cited in a recent article.

Commissioner Rodriguez commended the efforts of UC in the Central Valley through outreach and other initiatives associated with the Merced campus that would result in improved overall high education access for many more students.

Chancellor Tomlinson-Keasey, in answer to a question by Commissioner Forhan about how to better prepare community college students for UC enrollment, pointed to the work of the Central Valley Consortium.

Recess	Chair Arkatov recessed the meeting at 10:22 a.m. in order to convene the Governmental Relations Committee.
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Reconvene/Recess	Chair Arkatov reconvened the Commission meeting at 10:56 a.m. and recessed in order to convene the Fiscal Policy and Analysis Committee.
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Reconvene/Recess	Chair Arkatov reconvened the meeting at 11:32 a.m. and recessed at 11:33 for a break.
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Reconvene/Recess	Chair Arkatov reconvened the meeting at 11:44 and recessed in order to reconvene the Educational Policy and Programs Committee.
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Reconvene/Recess	Chair Arkatov reconvened the meeting at 12:09 p.m. and recessed for lunch.
Reconvene/Recess	Chair Arkatov reconvened the meeting at 1:23 p.m. and recessed in order to reconvene the Educational Policy and Programs Committee.
Reconvene	Chair Arkatov reconvened the meeting at 3:05 p.m. He asked for the report of the Governmental Relations Committee.
Report of the Governmental Relations Committee	Committee Vice Chair Schulze reported that the committee had voted to adopt the reports entitled, <i>A Blueprint in Progress: 2001-2002 Legislative and Budget Priorities of the Commission</i> , and the recommendation related to the federal Pell Grants contained in the <i>Federal Update, February 2001</i> , as recommended by staff. A motion for adoption by full Commission was made, seconded, and adopted without dissent.
Revised meeting dates for 2001 and 2002	<p>Commission Vice Chair Chandler reviewed the proposal to move Commission meeting dates in 2001 to a Monday/Tuesday schedule, with meetings starting at 1:00 p.m. on Monday and continuing the next day. Commissioner Schulze recommended having the committees meet individually and not, essentially, always as a committee of the whole. There was some discussion of this. This would provide for more in-depth discussion. After some discussion of scheduling options, there was a motion to adopt the Monday/Tuesday meeting schedule for 2001. It was seconded.</p> <p>Commissioner Pesqueira pointed out that some regular representatives and attendees of the Commission's meeting have reported that the new schedule and the intention to hold more meetings out of town will make attendance more difficult. The motion was amended to change the adopted meeting dates to April 2 and 3, June 4 and 5, July 30 and 31, October 1 and 2, and December 3 and 4. The question was called and the motion passed without dissent.</p>
Adjournment	Having no further business, Chair Arkatov adjourned the meeting at 3:14 p.m.
